

**Master of International Management  
University of St. Gallen**

**Managing the Professional Service Firm - Integrative Seminar II**

**G. Müller-Stewens, Jens Drolshammer and Christoph Lechner**

**- Summer Semester 2002 -**

**Working Session in Zurich, Thursday May 23, 2002**

**"Professional Service Firms in Action"**

**at Homburger, Weinbergstrasse 56/58, 8001 Zurich**

<b>08.30-08.45</b>	"Warm up" - General Overview - insights into the legal dimension of Professional Service Firms	J. Drolshammer
<b>08.45-09.45</b>	The Future of the Legal Structure of International Law Firms; presentation based upon article in European Journal of Law Reform and comments and discussion on ongoing monitoring of the fate of the Andersen organization	J. Drolshammer
<b>09.45-10.00</b>	Break	
<b>10.00 - 10.45</b>	What are the legal and non-legal arguments to base the international structure of a Professional Law Firm in Switzerland? Conversation of Jens Drolshammer and René Bösch. What are the essential questions of a comparative law based analysis in the search for the most suitable national legal system? What were the key legal issues if a Big Five firm planned to merge with the whole or part of the organization of Andersen?  from a Swiss law perspective	R. Bösch  H. Grüniger (alternate)  J. Drolshammer (commenting)
<b>11.00-11.45</b>	The Big Five: from merger and de-merger - what are the legal issues if a Big Five firm plans to sell or to spin off the consultancy business?	U. Huber  J. Drolshammer (commenting)
<b>12.00-13.15</b>	Lunch at the Restaurant Zürihegel (Tel. 362 39 00) Weinbergstrasse 75 (Weinbergstrasse uphill, 100 m, left) (with the participation of trainees of Homburger Rechtsanwälte)	
<b>13.15-14.00</b>	What are the legal issues connected to the practice of law by Andersen Legal in Switzerland? What are the options of Andersen Legal in Switzerland in view of the dismantling of the Andersen organization? Conversation of Jens Drolshammer with Stephan Netzele, Managing Partner of Andersen Legal Switzerland	St. Netzele  J. Drolshammer (commenting)

14.15	Meet the CEO of KPMG Switzerland	Jakob Baer
15.00	Discussion	
15.15	Meet the CEO of Andersen Switzerland * alternate: John Scriven, former General Counsel, Dow Chemical	Peter Athanas (invited) *
16.00	Discussion	
16.00-16.30	Break	
16.30-18.00	Homburger as a Professional Service Firm - Vision, Strategy, Organization - Legal Structure and Legal Issues - Governance - Practice Teams - Human Resources - Finances - IT-Infrastructure - Associates - Personell matters and work of an assistant  with the participation of Partners, Associates and administrative staff of Homburger	D.Daeniker (16.30h) E. Saupper (ca. 16.45h) D. Gericke (ca. 17.00h) G. Nater-Bass (ca. 17.15h) Y. Ganz (ca. 17.30 h) J. Drolshammer (commenting)
18.00-18.15	Wrap up	J. Drolshammer
18.15	Aperitif, trainees and associates of Homburger invited	
19.30	Dinner in town (organized by students, optional)	

**For professional secrecy reasons, the students are not allowed to move around freely in the building. The discussions with the attorneys and representatives of the Big Five firms are confidential and "off the record". Speakers may be prevented from appearing for urgent business reasons.**

The students are expected to have read the articles from Günter Müller-Stewens/Jens Drolshammer "Managing the International Law Firm: Nuisance or Necessity?", Jens Drolshammer "The Future Legal Structure of International Law Firms - Is the Experience of the Big Five in Structuring, Auditing and Consulting Organizations Relevant?" in the Reader of the course and the material distributed in the ongoing monitoring of the fate of the Andersen organization.

As part of the preparation, you are kindly asked to consult the Website of Homburger ([www.homburger.ch](http://www.homburger.ch)) beforehand.

If the CEOs confirm their participation, it would be desirable if Günter Müller-Stewens and/or Christoph Lechner could attend.

The assistant is expected to prepare and brief the students on the working day in Zurich and to explore and organize the desirability of an optional dinner.

**I kindly ask you to be on time and disciplined so that we can meet the timetable for the various presentations and discussions.**